

**Plan of Action for the Implementation
Budget Announcement FY 2023-24.**

**Lead – Ministry of Women and Child Development
Co-Lead – Ministry of Rural Development**

Union Budget, 2023-24 Speech by Hon'ble Finance Minister, Govt of India

“Economic Empowerment of Women: Deendayal Antyodaya Yojana National Rural Livelihood Mission has achieved remarkable success by mobilizing rural women into 81 lakh Self Help Groups. We will enable these groups to reach the next stage of economic empowerment through formation of large producer enterprises or collectives with each having several thousand members and managed professionally. They will be helped with supply of raw materials and for better design, quality, branding and marketing of their products. Through supporting policies, they will be enabled to scale up their operations to serve the large consumer markets, as has been the case with several start-ups growing into ‘Unicorns’.”

Background

The Mission has already mobilised more than 9.03 Crore women into around 85 lakhs Self Help Groups (SHG). These have been further federated into 4.77 Lakhs Village Organisations (VOs) and 31,000 Cluster Level Federations (CLFs). Considering the remarkable success & impact of the program, the budget announcement of FY 2023-24 envisaged to support the SHG women members reaching out the next level by promoting large women-owned producer enterprises or collectives each having several thousand members and managed professionally. A national-level webinar was held in February 2023 involving various stakeholder discussions and the preparation of a plan of action. Accordingly, a plan has been prepared to implement the budget announcement. Following the Action Plan for the FY 2023-24. To achieve the target, more efforts are to be made in the field by SRLM.

Tentative Action Plan for Three Years (FY 2023-24 to 2025-26)

Sr.	Activities Planned	Target for 3 years	Target for FY 2023-24	Number in Lakh			
				Quarter 1	Quarter 2	Quarter 3	Quarter 4
1	Promotion of Producer Enterprises (PE)/FPOs/Collectives						
1.a	Mobilisation of women members into new PEs / FPOs/Collectives	35 Lakhs	6 Lakhs	1.50	2	2	0.50
1.b	Mobilisation of additional women members into existing PEs/ FPOs/Collectives	10 Lakhs	7 Lakhs	1.50	2.50	2.50	0.50
1.c	Mobilisation of women members into Producer Groups	30 Lakhs	7 lakhs	1.50	2.50	2.50	0.50
	Total Households to be covered	75 Lakhs	20 Lakhs	4.50	7	7	1.50
2	Promotion of Ten State level Federations of Producer Enterprise/FPO for establishing business tie-ups, branding, marketing, thrust on exports, access to finance, adoption of compatible technologies and mentoring the PEs/ FPOs	10 State level Federations to cater to 50 Lakhs women members	2 State Level Federations		1		1
3	Regional consultations with Stakeholders /Startups /Buyer Seller	4	May 2023 August 2023	1	1	1	1



Sr.	Activities Planned	Target for 3 years	Target for FY 2023-24	Number in Lakh			
				Quarter 1	Quarter 2	Quarter 3	Quarter 4
	Meet - sharing of successful models		October 2023 Dec. 2023				
4	RBI circulars for Financial Provision/Support to women-owned collectives	In FY 2023-24	Draft circular by Jan. 2024 & Final notification in April 2024				1
5	Development and strengthening of MIS System for Monitoring of Producer Enterprises/Collectives.	In FY 2023-24	Dec. 2023			1	

Regional Consultations

As per the plan of action four regional workshops are to be organised with the stakeholders, viz., State Rural Livelihoods Mission, NRLM Support Organisations, Technical Support Agencies, experts, corporates etc. to discuss on the plan for the implementation of the budget announcement four regional workshops. The first such workshop was held at Bhopal from 22nd to 23rd May 2023.

The second full-day regional workshop on “**Economic Empowerment of Women through Producer Collectives / FPOs**” is scheduled to be organised on 14th July 2023 at Chandigarh, Haryana by the Ministry in collaboration with Haryana SRLM.

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PE – Producer Enterprise

FPO – Farmer Producer Organisation

RBI – Reserve Bank of India

MIS – Management Information System

